

Partnering with MDB yields an integrated support model that connects federal public health priorities with HBCU partnerships and community-centered impact.

THE MISSION NEED

Agencies and businesses leveraging the PEI IDIQ require:

- **Meaningful partnerships** between small businesses and HBCUs/MSIs.
- **Effective translation** of biomedical and public health research into real-world impact.
- **Scalable and adaptable models** for education, outreach, and workforce development.
- **Proven ability** to engage diverse and underserved communities.

WHAT PARTNERS GAIN

- Strategic coordination with federal agencies, HBCUs/MSIs, community organizations, and national program networks.
- Extensive experience engaging with HHS/NIH to plan and evaluate federal initiatives.
- Program management and communication capabilities to advance multi-stakeholder collaboration.
- Integrated, low-risk execution for strategic planning, communications, and program management.

WHY MDB?

MDB brings a proven track record of supporting federal agencies and MSIs in advancing public health research, education, and community engagement initiatives. Our team has demonstrated the capabilities to:

- Support HHS/NIH programs in public health outreach, research, event facilitation, data visualizations, and more.
- Provide planning and logistical support for NSF-sponsored proposal development workshops for 32 Tribal colleges and universities.
- Support large-scale STEM and public health programs in MSIs that engage diverse national audiences.
- Translate complex science into practical, accessible, and community-centered solutions.



Support Model



Public Health Outreach

Support dissemination across academic, community, and workforce networks



Strategic Engagement

Planning, facilitation, and multi-stakeholder engagement



Communication

Translate complex research into plain-language materials



Data Integration

Research translation, decision-ready insights, dashboards, and reports



STEM Workforce and Training Integration

Support STEM and public health capacity-building initiatives

Certifications

A Small Business, ISO/IEC 27001

How to Access MDB

GWACs: OASIS+ (#47QRCA25DS981)
GSA MAS

UEI: J4KLUDBGKYJ7 (UEI)

Partner Firm: [Lord and Tucker Management Consultants, LLC](#) (Task 1 Contract # 75N98024D00011 -Biomedical)

More Information

- [Fact Sheet](#)
- [NIH Capabilities Fact Sheet](#)
- [Portfolio](#)
- [Clients](#)

