Water





MDB is committed to strengthening efforts that protect watersheds, preserve water resources, and improve water quality. We lead collaborative efforts to protect human and ecosystem health, support community-led initiatives, and develop local economies around sound water management. MDB staff has a wealth of experience in providing water-related services, including technical assistance, performance metrics development, economic and policy analysis, strategic communication and facilitation, and stakeholder outreach.



Our water services include experts in a variety of fields and our knowledge areas include the following:



Climate Change and Resiliency



Community Engagement



Decentralized Wastewater Systems



Environmental Justice and Underserved Communities



Federal and State Water Programs



Green Infrastructure and Stormwater Management



Oceans and Coastal Communities



Public-Private Partnerships



Superfund and Brownfields



Water Conservation and Sustainable Use



Water Quality



Water Utilities



Watershed Access

Representative case studies of MDB's water portfolio include:

DECENTRALIZED WASTEWATER PROGRAM

MDB provides a range of essential services for the EPA Decentralized Wastewater Program, including support for the program's Memorandum of Understanding (MOU) Partnership, a public-private partnership of 20 federal,



state, and non-governmental organizations (NGOs). MDB supports the program by organizing and facilitating program and partner meetings and webinars, providing technical assistance, strategic planning, and evaluation for MOU priorities, and producing reports, fact sheets, and graphics. MDB assists with the program's annual SepticSmart Week in educating the public about proper maintenance of decentralized systems. For each campaign, MDB updates logos and banners, develops new themes and relevant messages, and tracks and measures partner outreach.

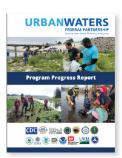
OUR CLIENTS

MDB has supported water-related projects for the following clients:

- The U.S. Environmental Protection Agency (EPA)
 - EPA Office of Wastewater Management
 - EPA Office of Research and Development
 - EPA Office of Wetlands, Oceans, and Watersheds
 - EPA Office of Environmental Justice
 - EPA Office of Water Assistant Administrator's Office
- EPA Regional Offices
- District of Columbia Department of Energy and Environment (DOEE)

URBAN WATERS FEDERAL PARTNERSHIP

MDB provides strategic planning, communication, and facilitation support for the EPA Urban Waters program, including the Urban Waters Federal Partnership. MDB serves as the national coordinator and technical assistance provider for the partnership locations, facilitator for monthly peer exchange conference calls, and author of monthly newsletters. MDB facilitates and





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organizes numerous Urban Waters convenings with senior federal officials, watershed leaders, nonprofit organizations, and local government officials to engage communities and protect local watersheds. MDB has produced dozens of communication and toolkit materials, PowerPoint presentations, white papers, and videos highlighting successful place-based efforts advancing the Urban Waters program mission.

BIG RIVER PARTNERSHIP

MDB led the development of a communications strategy and outreach materials for the Merame and Big River Partnership, located near St. Louis, MO, for EPA Region 7. The communications strategy provided a cohesive



plan for state and local organizations leading education and outreach efforts on lead contamination and health prevention in the Big River watershed. MDB identified key messages based on an organized dialogue with a diverse group of local, state, and federal stakeholders that form the Big River Communications subgroup. In support of the strategy, MDB developed infographics that summarized issues related to lead exposure and contamination in the Big River watershed. MDB also developed branding materials, including a tagline and logo for the Big River Communications subgroup, a social media strategy, and a website template with core content and message mapping.

ANACOSTIA RIVER SEDIMENT PROJECT

MDB supported DOEE to lead and facilitate stakeholder engagement and outreach activities in DC Wards 7 and 8 for the Anacostia River Sediment Project. This included

community interviews with 40 local stakeholders to solicit input on how to best clean up their river, background research on the local stakeholders, and summarizing recommendations and overarching themes from the interviews. MDB authored a Community Involvement Guide, a 30-page guide for local communities on the cleanup project, as well as a fact sheet, and



developed an outreach strategy to work with local libraries, schools, and community organizations.



ENVIRONMENTAL JUSTICE TRAINING

MDB assisted in the facilitation and development of training materials for a three-hour "Introduction to Environmental Justice (EJ)" information session for the EPA Office of Water (OW). As part of this project, MDB worked with OW staff to create an EJ Resource Guide that was used as a supplemental training resource for the session. MDB solicited input from key EPA officials for the EJ Resource Guide, provided logistical planning and on-site support for the training session, conducted an evaluation of the training, and provided graphic design support.



To access MDB, contact Program Manager Ryan Campbell at rcampbell@michaeldbaker.com or President and CEO Michael Baker at michael@ michaeldbaker.com or via phone at (202) 331-0060.



MDB holds a Multiple Award Schedule:

Contract 47QRAA20D0028, that allows us to offer a wide range of professional services to the U.S. federal government.

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