

Event Management



MDB provides exemplary services in event management, facilitation, and logistical support to a diverse set of clients in public, non-profit, and private sectors. We have orchestrated events throughout the world for local, domestic, and international audiences. MDB staff combines experience in managing and facilitating events with expertise in the client's subject matter to help develop and deliver effective event outcomes.



MDB services are tailored to the client's requirements and include planning and preparation through on-site support and post-event follow-up. We have helped clients effectively conduct large conferences, program-specific meetings, advisory board meetings, grantee meetings, technical workshops, public-private partnership meetings, training sessions, focus groups, and press conferences. In addition, we provide full-service planning, facilitation, and support for virtual conferences, video conferencing, cloud phone, webinars, and meetings through all available communication technologies and software.

We regularly manage and understand the requirements of participants that can include scientists, educators, policy experts, researchers, program managers, community organization representatives, and members of the media. Our knowledge areas include the following:



Climate Change and Global Health



Environmental Science and Health



Emergency Public Health



Occupational Safety and Health



Environmental Justice

Representative case studies of MDB's event management support include:

U.S. DEPARTMENT OF EDUCATION ANNUAL DATA CONFERENCE

Since 2018, MDB has provided logistical support for the National Forum on Education Statistics (Forum) and the NCES STATS-DC Data Conference (Data Conference) for the U.S. Department of Education National Center for Education Statistics (NCES). This annual event



draws nearly 1,000 participants during the six-day in-person event and drew over 2,000 participants to the virtual five-day

OUR CLIENTS

MDB has supported events and facilitation for the following clients:

- CPWR-The Center for Construction Research and Training
- National Association of State Directors of Adult Education
- National Heart, Lung, and Blood Institute
- National Institute of Environmental Health Sciences
- National Science Foundation
- · State and local governments
- · U.S. Environmental Protection Agency
- · U.S. Department of Education
- · U.S. Department of Health and Human Services
- Waste Management
- World Health Organization

event in 2021. MDB provides pre-, on-site, and post-meeting support. In 2021, MDB created the **STATS-DC event website** and virtual meeting platform. This site housed a conference overview, welcome video, agenda-at-a-glance, session descriptions, speaker bios and photos, virtual posters, virtual exhibitors, FAQ information, and access to each virtual session of the conference.

NIEHS WORKER TRAINING PROGRAM (WTP) GRANTEE MEETINGS AND TECHNICAL WORKSHOPS

MDB has provided logistical and administrative support for the WTP semi-annual grantee meetings since May 2000. This support includes planning dozens of meetings across the country, ranging from 100-250 participants. Since 2010, MDB



has supported more than 25 workshops with over 2,200 participants for WTP, including three Trainers' Exchanges for HAZMAT trainers who serve communities across the country.

CONTINUED ON REVERSE SIDE

CONTINUED FROM OTHER SIDE

In support of a recent WTP grantee meeting and workshop, MDB provided planning and logistic support, as well as subject matter expertise on climate change and worker health. MDB scientists and writers conducted a climate vulnerability assessment, which included a literature review about climate change and worker health, a review of relevant trainings, and consultation with the grantee community. This assessment report was the basis for discussions at the workshop. The successful interactive meeting and workshop included extensive small group activities to engage stakeholders and elicit feedback on the climate vulnerability assessment. MDB produced and successfully disseminated the final meeting report.

WEFTEC: THE WATER QUALITY EVENT

Since 2009, MDB has supported the U.S. Environmental Protection Agency (EPA) Office of Water in multifaceted activities associated with exhibiting and participating in the Water Environment Federation's Annual Technical Exhibition and Conference (WEFTEC). As the largest conference of its kind in North America with more than



25,000 attendees, WEFTEC is a venue for EPA to help educate water industry professionals from around the world through information and research sharing. MDB provides pre-event, on-site, and post-event support to the EPA for event exhibit logistics, materials, and management. Prior to the meeting, MDB arranges the services needed to support EPA's exhibit, including the transportation, delivery, and set up of the 2,500 square foot booth. We also handle on-site logistics and subsequent take down of the booth.

FACILITATING ENVIRONMENTAL JUSTICE DISCUSSIONS AMONG STAKEHOLDERS

Since 2001, Tim Fields, Senior Vice President at MDB, has facilitated a dialogue about environmental justice issues in Spartanburg, South Carolina. Biweekly conference calls and quarterly meetings among multiple public and private sector stakeholders are led by Mr. Fields and concern a low-income, African-American



community located close to a contaminated site. This dialogue has successively addressed matters related to environmental protection, health and safety, job creation, healthcare, and community revitalization. The project became a model for EPA's Collaborative Problem-Solving Cooperative Agreements Program.

KERRI MORAN VOELKER

MDB Director of Events

Kerri Moran Voelker provides extensive event management and logistical support to clients as MDB's Director of Events. Kerri is a Certified Meeting Professional and a Certified **Government Meeting** Professional. She works closely with clients on event design, while managing logistics and planning teams for all MDB-supported events. Kerri excels at creating and managing budgets, setting priorities, meeting deadlines, and achieving results.





To access MDB, contact Director of Events Kerri Moran Voelker at kvoelker@michaeldbaker.com or President Michael Baker at michael@michaeldbaker.com or via phone at (202) 331-0060.



MDB holds a Multiple Award Schedule (MAS):

Contract 47QRAA20D0028, that allows us to offer a wide range of professional services to the U.S. federal government.

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